

ParishMart

Sales & CSM Talking Tracks

About ParishMart

ParishMart is a purpose-driven marketplace platform that empowers parishes, local businesses, and causes through commerce and generosity.

We activate sustainable revenue by connecting community commerce to mission support.

Discovery Openers

- How is your parish generating revenue beyond Sunday giving?
- Have you considered how everyday commerce in your community could support your mission?

Value Framing

ParishMart redirects everyday spending toward your parish — without increasing fundraising pressure.

Anchor: It's not more fundraising. It's smarter ecosystem activation.

Common Objections

We're not ready: You're not building from scratch. You're plugging into infrastructure.

We already accept donations: ParishMart expands generosity into daily life.

Sounds complicated: We handle tech, payments, onboarding, and reporting.

Customer Success Focus

- Activate local businesses as partners.
- Build predictable, diversified income streams.
- Low lift. High impact.

When Asked About Cost

This isn't a cost center. It's revenue infrastructure for long-term sustainability.

Commerce with Purpose. Turning everyday transactions into mission support.