

ParishMart Video Series – Mind Map Guide

EPISODE 1 – THE OPPORTUNITY

- Wow Factor (\$60M Impact)
- Problem + Vision
- Emotional Hook

EPISODE 2 – A NEW MODEL

- What is ParishMart
- Mission
- Ecosystem (Parish + Community + Business)

EPISODE 3 – HOW IT WORKS

- Donations as a product
- Ecommerce
- Memberships
- Sponsors

EPISODE 4 – THE SALES TOOLKIT

- Sales Toolkit App
- Impact Calculator
- 30s / 3min Pitch
- Sales Enablement Tool

EPISODE 5 – THE PLATFORM

- Onboarding:
 - Parishes / Causes
 - Businesses / Sellers
- Navigation:
 - shop.parishmart.com
- Real Experience

EPISODE 6 – THE MISSION

- Impact → Community
- Community → Parish
- Parish → Faith
- Faith → Transformation
- CTA + Ministry Brands

CROSS ELEMENTS (ALL VIDEOS)

- Continuous music progression
- Narrative with pauses
- Clean / minimal visual style
- Smooth transitions
- Legal footer present

LEGAL DISCLAIMER

Illustrative examples for demonstration purposes only.
Actual results may vary.

© ParishMart. Powered by Gurupia Solutions LLC.